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6. Interactive Areas and User Contributions. Certain areas of the Site may include user reviews, discussion forums, postings, hashtags or other interactive areas or community features (“Interactive Areas”), that may allow you and other users to submit photos, images, artwork, graphics, sounds, music, designs, video, audiovisual materials, product reviews, comments, questions, feedback, ideas, suggestions, or other information or content via the Site or otherwise (“Contributions”). Contributions do not reflect the views of Wolverine. You are solely responsible for your use of Interactive Areas of the Site and for any Contributions that you post, both of which are done at your own risk. Wolverine takes no responsibility and assumes no liability for any Contributions posted, stored, or uploaded by you or any third party, or for any loss or damage thereto. In addition, although Wolverine has no obligation to monitor or screen Contributions posted in any Interactive Area, Wolverine may edit or remove any Contributions on the Site at any time and for any reason without notice.

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You promise that: (1) you own all rights to your Contributions or, if you don't own all rights, then at least have the right to give Wolverine the rights described above; (2) you have paid and will pay in full any fees or other payments that may be related to the use of your Contributions; and (3) your Contributions do not infringe the intellectual property rights, privacy rights, publicity rights, or other legal rights of any third party.

7. Contribution Guidelines. By using the Site, you agree that your Contributions and use of Interactive Areas will comply with all applicable laws, and will not:

- Contain any material which is defamatory of any person, libelous, obscene, pornographic, offensive, hateful, scandalous, hateful, threatening, or inflammatory;
- Promote sexually explicit material;
- Promote discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age;
- Advocate, promote or assist any illegal act including, but not limited to, violence or computer misuse, or the infringement of the intellectual property rights of any other person;
- Contain viruses, corrupted data, or other harmful, disruptive, or destructive files;
- Be made in breach of any legal duty owed to a third party, such as a contractual duty or a duty of confidence;
- Be threatening, abuse or invade another's privacy, or cause annoyance, inconvenience, or needless anxiety or be likely to harass, upset, embarrass, alarm, or annoy any other person, all as determined in our sole discretion;
- Be likely to deceive any person or be used to impersonate any person, or to misrepresent your identity or affiliation with any person;
- Give the impression that it emanates from us, if this is not the case; and/or
- Contain anything that, in the sole determination of Wolverine, is objectionable or inhibits any other person from using or enjoying the Site, or which may expose Wolverine or its users to any harm or liability of any kind.

Failure to comply with these contribution guidelines ("Contribution Guidelines"), as determined in Wolverine's sole discretion, constitutes a breach of these Terms. If you breach these Contribution Guidelines, we may take such action as we deem appropriate, including but not limited to: (i) terminating your right to use the Site; (ii) removal of any Contributions; (iii) taking legal action against you, in which case you agree that we may recover reasonable costs and attorneys' fees; and/or (iv) disclosure of information to law enforcement authorities.

8. Copyright and Intellectual Property Infringement Complaints.

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Notification to Wolverine. If you believe that anything posted on the Site infringes any copyright that you own or control, please provide Wolverine's Copyright Agent with the following written information required under the Digital Millennium Copyright Act (DMCA):

1. Name, address, telephone number, email address, and physical or electronic signature of the copyright owner, or someone authorized to act on the copyright owner's behalf;

2. A description of the copyrighted work or other intellectual property that you claim has been infringed upon;
3. A description of where the material that you claim is infringing is located on the Site, with enough detail that Wolverine may find it;
4. A written statement that you have a good faith belief that the disputed use is not authorized by the copyright or intellectual property owner, its agent, or the law; and
5. A statement by you, made under penalty of perjury, that the above information in your notice is accurate and that you are the copyright or intellectual property owner or authorized to act on the copyright or intellectual property owner's behalf.

Wolverine's Copyright Agent for notice of claims of copyright infringement on this Site can be reached by email or as follows:

General Counsel
Wolverine World Wide, Inc.
9341 Courtland Drive NE
Rockford, Michigan 49351
Phone: (616) 866-5500
Fax: (616) 866-5625

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Risk Factors include, but are not limited to, uncertainties relating to: changes in demand for Wolverine's products; changes in consumer preferences or spending patterns; the cost and availability of inventories, services, labor, and equipment furnished to Wolverine; the degree of competition by Wolverine's competitors; changes in government and regulatory policies; changes in trading policies or import and export regulations; changes in interest rates, tax laws, duties, or applicable assessments; technological developments; changes in the Payment Card Industry's Data Security Standards; and changes in domestic or international economic conditions. These matters are representative of the Risk Factors that could cause a difference between an ultimate actual outcome and a forward-looking statement.

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14. Choice of Law and Forum. The Site is controlled and operated by Wolverine from its offices in Rockford, Michigan, and these Terms shall be governed by and interpreted in accordance with the laws of the State of Michigan, without giving effect to its conflict of law principles.

15. Arbitration Agreement. You and we mutually agree that any dispute of any kind arising out of the Terms of Use, Privacy Policy, or your use of the Site will be resolved through binding arbitration pursuant to the American Arbitration Association (“AAA”) in accordance with AAA Commercial Arbitration Rules (www.adr.org/commercial) and Supplementary Procedures for Consumer-Related Disputes (www.adr.org/consumer). Any claim must be brought on an individual basis with no class relief. This section shall also be construed as a written agreement to arbitrate a dispute of any kind between you and Wolverine that may arise through the use of this Site. You agree with us that this section satisfies the writing requirement of the Federal Arbitration Act. The hearing shall be conducted in the county of your residence. For any claim in which you seek US \$10,000.00 or less, you shall have the choice as to whether the hearing is conducted in person, by telephone, or instead the arbitrator decides the dispute without a hearing. For those claims that the arbitrator determines are not frivolous, Wolverine will pay the costs and fees of the arbitration and the arbitrator, and will not seek reimbursement from you. This section shall not apply to disputes that are not arbitrable by law.

16. Severability. If any provision of these Terms is found to be invalid, void, or for any reason unenforceable, it will be construed in such a manner that would make the provision valid or enforceable. If it is not possible to construe the provision in such a manner that would make it valid or enforceable, then only the term or portion of the provision that renders it unenforceable will be stricken without affecting the enforceability of the remaining provisions.

17. Complete Agreement. These Terms and the Privacy Policy constitute the entire agreement between you and Wolverine relating to the Site and your use of the Site, and supersede any prior agreements or understandings not incorporated herein.

18. Termination. Notwithstanding anything in these Terms or on the Site, Wolverine reserves the right, without notice and in its sole discretion, to terminate your license to use the Site, and to block or prevent your future access to and use of the Site or any other site operated by Wolverine.

19. Modification. We reserve the right to change, edit, delete, or revise these Terms at any time, and such changes will be effectively immediately. If you object to such changes, your sole recourse is to cease using the Site. We will notify you of any changes or modifications by posting the modified Terms of Use on the Site and indicating at the top of the Terms of Use the date on which it was last updated. Your use of the Site after a change has been posted constitutes your acceptance of and consent to the amended Terms of Use.

20. Contact Us. Questions or comments about the Site may be directed to us by: (i) emailing consumerprivacy@wwwinc.com; (ii) calling us at (616) 866-5500; or (iii) writing us at the following address with your message:

Wolverine World Wide, Inc.
Attn: Senior Director of Information Technology and Security
9341 Courtland Dr. NE
Rockford, MI 49351

Please be sure to include in any email or postal mail your full name, email address, postal address, and any message.